



# HUMANITY UNLEASHED

Uphold Life's Value

Non-Profit Company

Website

Cooperative Framework

## Context Document

Prospectus  
January 2013

# A World Adapted

Eons of progress have delivered to its current inhabitants a world prepared for a transition of unprecedented scope. Humanity is taking the reins from evolution and beginning the process of crafting an intentional future. Biological life, and the sentience that is its culmination, are ascending from the chaos which spawned them and into a new paradigm. Humanity Unleashed is but one step of many in this process.

Herein lies a discussion of the steps that have made it possible and those steps yet to come. It is with profound humility that one must consider what has transpired to bring forth these opportunities and, even more so, the implications of seizing them. Limited though our faculties may be, we are the world's stewards, and this is a task from which we must not shrink.

**Forward is the only direction.**

## Project Context

A blue-tinted image of Earth from space, showing the curvature of the planet and the atmosphere. The Moon is visible in the lower right foreground. A bright star with a lens flare is in the upper left. The background is a dark space filled with stars.



# The Foundation

Humanity Unleashed's implementation is, in many ways, the logical next step for an existing framework from which many of the core concepts have been drawn. This framework is known as Life Cycle Assessment (LCA), and it is a powerful tool in the pursuit of a holistic understanding of the true impacts of our collective actions.

Life Cycle Assessment avoids a narrow outlook on the costs and benefits of our actions by considering all the inputs and outputs of any given process, not just the ones reflected in the price. Coupled with a laser focus on the desired result of each process, or what LCA terms the "functional unit," Life Cycle Assessment is able to derive the quantitative truth of how what we do interrelates with the dizzying array of natural and artificial processes that occur in parallel.

The phenomenal work that has been done within the academic community to develop this framework is now being leveraged by the private sector and by open-source projects, such as openLCA, to help broadcast this compelling mode of thought into the areas in which it can have the most profound impact. Expansion of the Life Cycle Assessment mode of thinking to encompass society's most important endeavors, how we care for one another and for the planet we all call home, is key to the vision of Humanity Unleashed.



# Growth and Inclusivity

Transparency and inclusivity are intrinsic to this undertaking, and the goal is to open the project up as early within the development process as possible. Once opened to the public, the project is to remain open and accessible to all, and the project team will work proactively to foster involvement as widely as possible.

It is easy to envision the project growing extraordinarily quickly once the nature of the endeavor, and a legitimate capacity to achieve success, is made clear to a wide audience. Consider this: in America alone, \$298 billion was given to charitable causes in 2011. Of that amount, \$218 billion was given directly by individuals despite extremely limited informational resources and little flexibility in the systems to accept non-monetary donation. (Giving USA 2012)

There is no question that the desire to help, the desire to improve the world, is there. It's welling up around the globe, furiously looking for outlets, and whether it be Humanity Unleashed, or a similar endeavor originating elsewhere in the world, it will find its catalyst soon.

# Why It's Time

## Technologically, the world is ready

- Computing and networking advances have turned computation into a commodity with rapidly falling price
- Industry experts predict the end of the digital divide within a matter of years thanks to the advent of inexpensive mobile technology
- Technological advancement and automation of production are generating wealth at an accelerating pace

## Socially, the world is ready

- The range of social interaction and empathic connection has become global, providing for the exchange of ideas and values worldwide
- Via the Internet, individuals around the world are driving social progress proactively and independently toward a homogeneous end
- In an increasingly digital world, belonging, security and agency, not material wealth per se, are understood to be the key to personal well being

## Current systems are faltering

- Job displacement due to automation is exceeding resultant job creation and creating an existential threat to social justice worldwide
- Economic growth without regard to sustainability is stressing Earth's biological systems to a potential breaking point
- Existing governmental structures are rendered impotent by the need for consensus within outdated models for cooperation and action
- Philanthropic efforts are systemically operating far below potential due to a general lack of accountability and capacity for cooperation

## All the pieces are out there

- The necessary technological elements have already been developed by the private sector: they simply need to be compiled and repurposed
- The necessary specialized knowledge, although scattered, exists and can be crowd-sourced and assembled as a parallel part of the process
- The existing "Life Cycle Assessment" framework provides a functional starting point for the quantification of social and environmental good
- Alternative Currencies are already in use around the globe, providing proof of concept and models for consideration and potential emulation

# What We Need

## Networking Assistance

To spread the project vision to individuals and organizations comfortable with large scale philanthropic undertakings and appreciative of the dramatic benefits of a global systems optimization approach.

## Legal Assistance

To structure the corporate entities for the Oversight Council and Humanity Unleashed Inc. in a way that provides for maximal accountability to the global population, using a conditional license structure as a framework for a checks and balances system.

## Technical Assistance

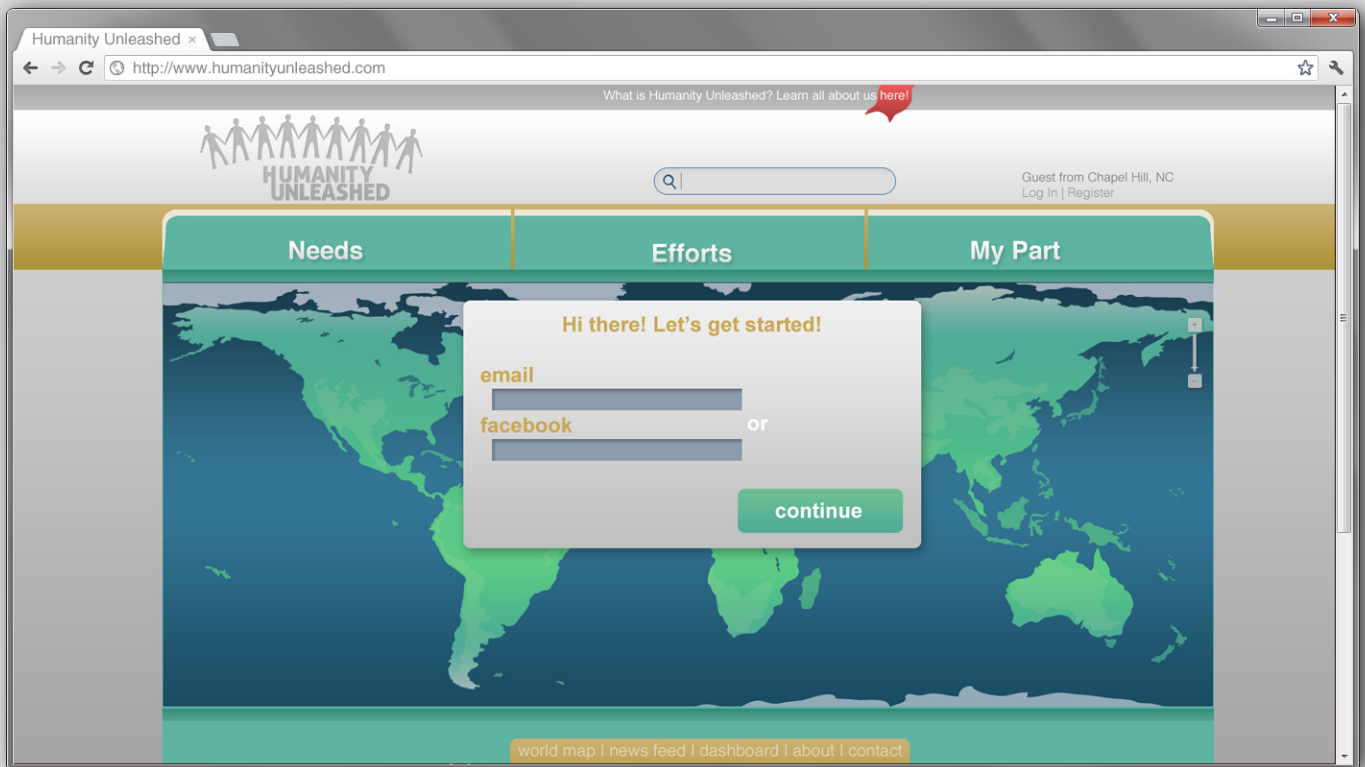
To review the technological frameworks that could be used to underpin the site and scope the work that will need to be completed to integrate the overall system. Individuals within companies that might donate applicable code would be a major plus.

## Marketing Assistance

To aid in the development of the "look and feel" of the site and the creation and refinement of materials to be used in presentations to phase one participants.



# Humanity Unleashed.



displaying >> significant needs

searching tags >> infrastructure, safteyawareness, cleanfuels