



HUMANITY UNLEASHED

Uphold Life's Value

Non-Profit Company

Website

Cooperative Framework

Vision Document

Prospectus
January 2013

A Proposition



The world is becoming a smaller place. Our technology connects us and empowers us in ways unimaginable a mere generation ago. But while our ability to shape the world around us has grown exponentially, we have lost our vision for why and how to do so.

The challenges we face are ever more intractable for our divided governments and our myopic corporations. Systems built upon nationalistic self-interest and bottom-line economics incite division and consumer want; True value is lost in a tumult of manufactured fear and greed, leaving our leaders powerless to chart a shared direction.

The causation is clear. Our systems are increasingly disconnected from the core of the human experience: our empathic connections with one another and with the world around us. We face a fundamental choice: do we contort our humanity to fit within our systems, or do we bring our systems back in line with our humanity.

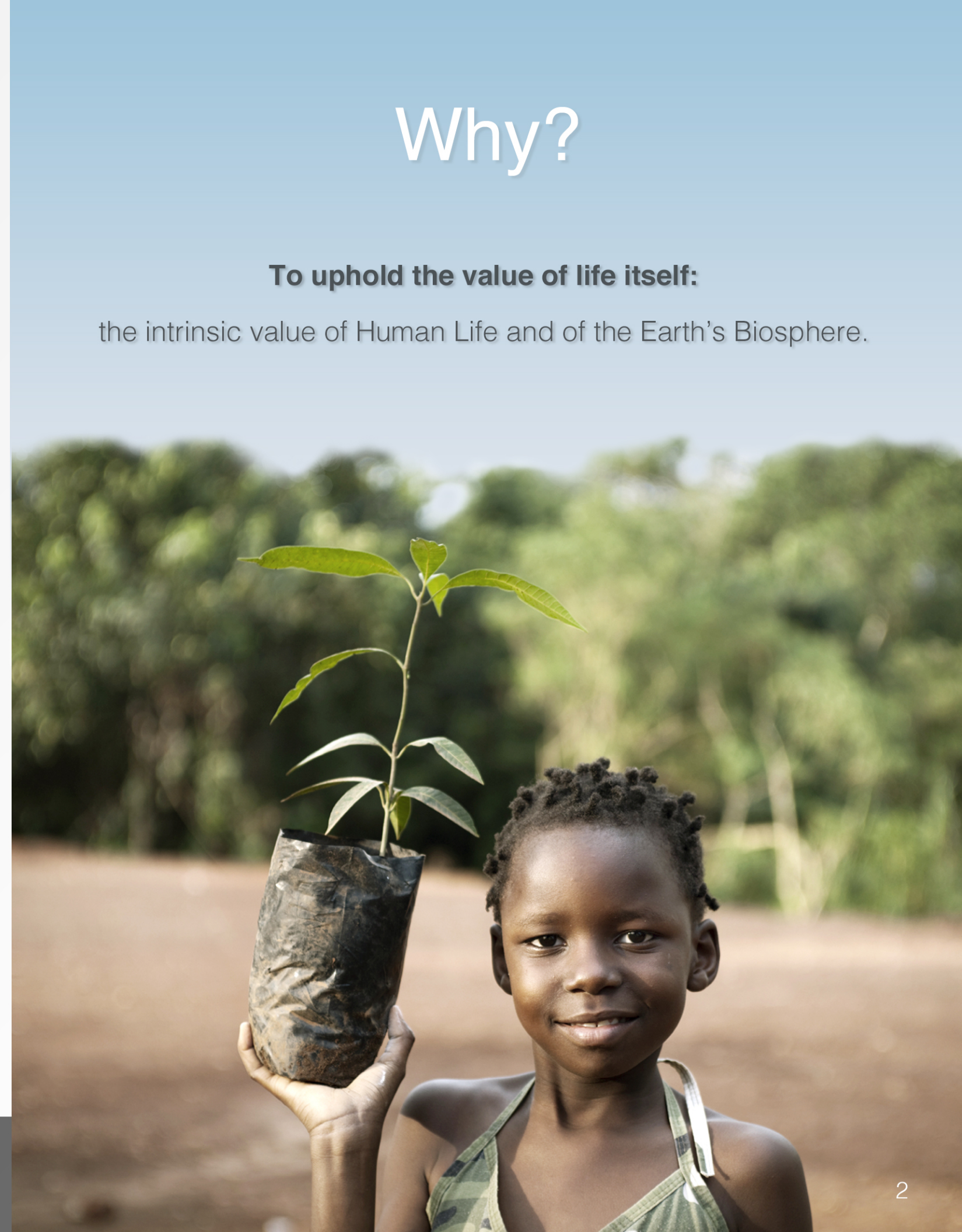
Accomplishing the latter is Humanity Unleashed's purpose: A system designed to reflect life's value directly and realize the potential of unified human action, Humanity Unleashed will empower individuals and organizations alike to convert good intentions into results that matter.

Thank you for your time and consideration.

Why?

To uphold the value of life itself:

the intrinsic value of Human Life and of the Earth's Biosphere.



How?

A synergistic system utilizing three principal approaches in combination:

Mathematical models: to normalize between, and determine the efficiency of, approaches to combat human suffering and environmental degradation,

Alternative currencies: to quantify the impacts of individual action and foster transparency in social and environmental marketplaces, and

Social networking: to facilitate inclusivity of all interested parties in issue prioritization, quantification and ultimate follow-through

Underpinned by a website with portals for:

Individuals: facilitating consumption of information and support for varied forms of donation and

Organizations: facilitating program creation, tracking, collaboration and determination of reporting and quantification standards

Project Vision



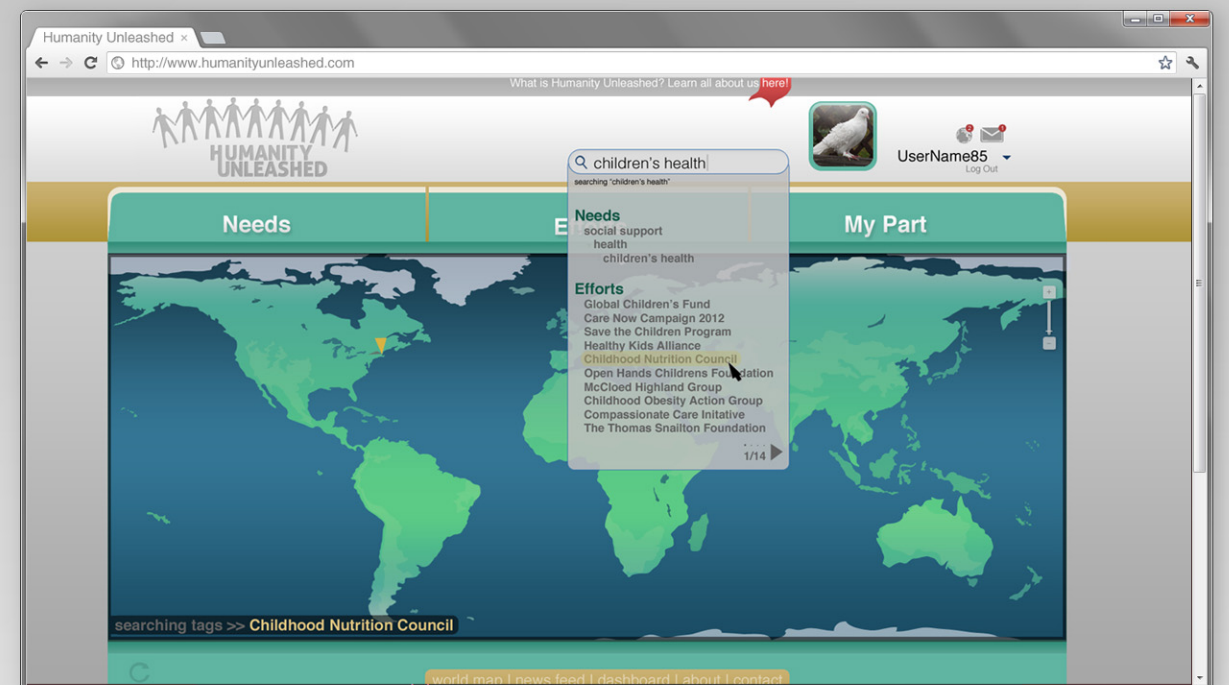
HumanityUnleashed.org



The Humanity Unleashed website provides a singular tracking interface that allows for the incorporation and examination of all social and environmental needs, and all the efforts underway to address them, around the world. The interface is visual, universally accessible and quantitative: allowing for intelligent comparison of all needs and all potential approaches to combating them both globally and regionally.

Humanity Unleashed empowers users to maximize their personal impact through flexible forms of contribution while reaffirming their progress, and that of the world at large, in pursuit of their goals. The system then gives projects, and the organizations supporting them, the tools to collaborate and enhance their own effectiveness within this increasingly transparent marketplace.

User Interface



Users can search for or browse to any type of need or any program that addresses one of those needs.



Needs are grouped intelligently and displayed visually to provide immediate accessibility to individuals with no prior familiarity with the issues.



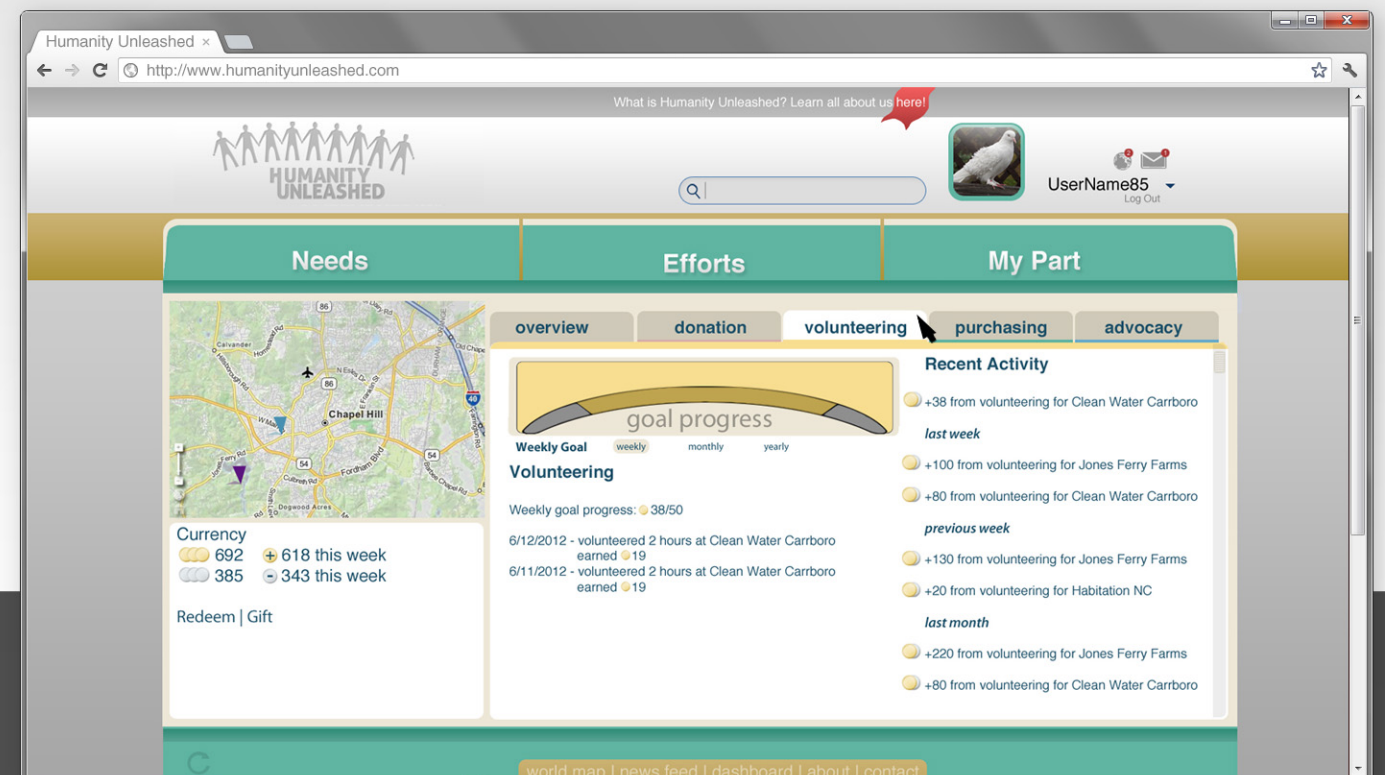
Based on selected needs, users can navigate to particular programs that are combating the issues they care about in the areas they care about.

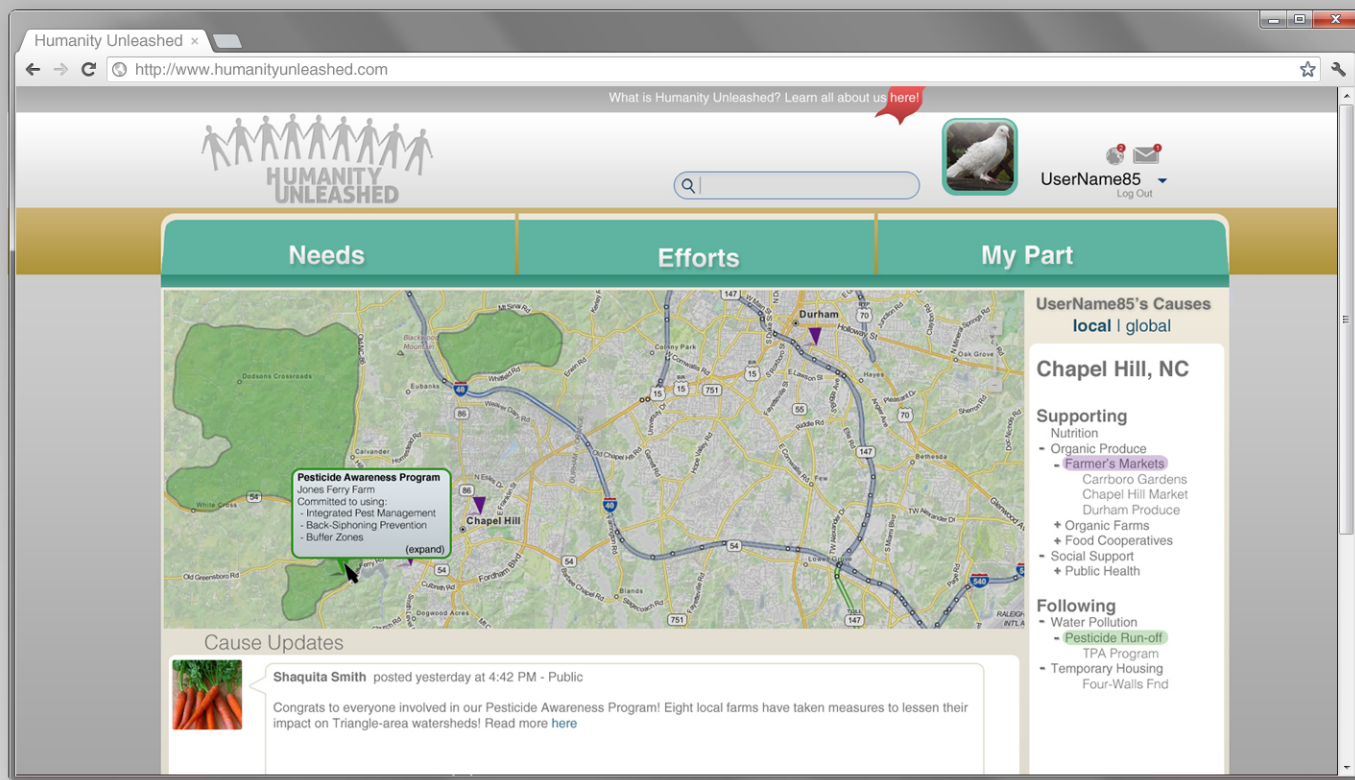


Individual participation is tracked via a personal dashboard that records and accumulates the impacts of participants' actions through an alternative currency system. Currency is accumulated in the areas of donations, volunteering, purchasing and advocacy, allowing for intelligent substitutions by individuals to meet their self-selected goals.

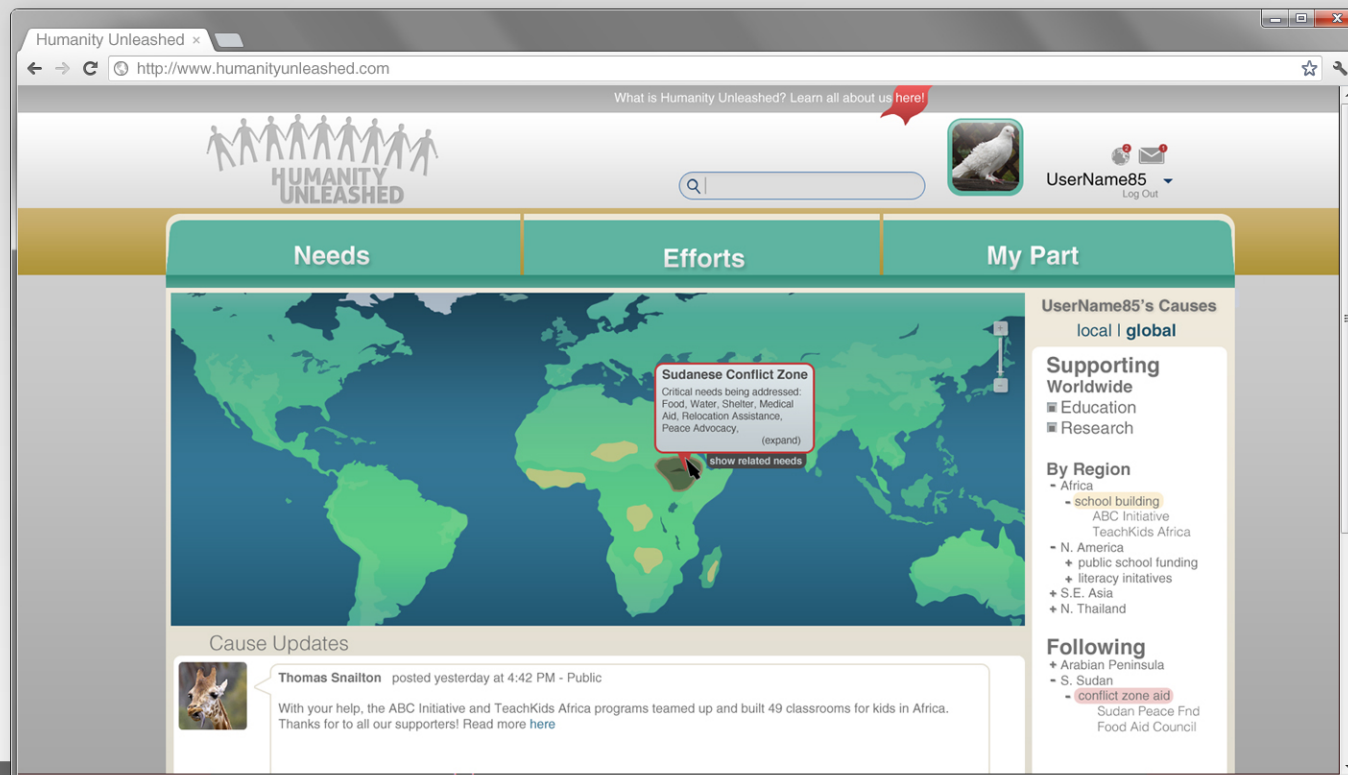


Dynamic pan and zoom allow the intuitive ability to isolate for geographic areas, while hover-over functionality provides summary information for needs in particular areas and access to additional information and related efforts.





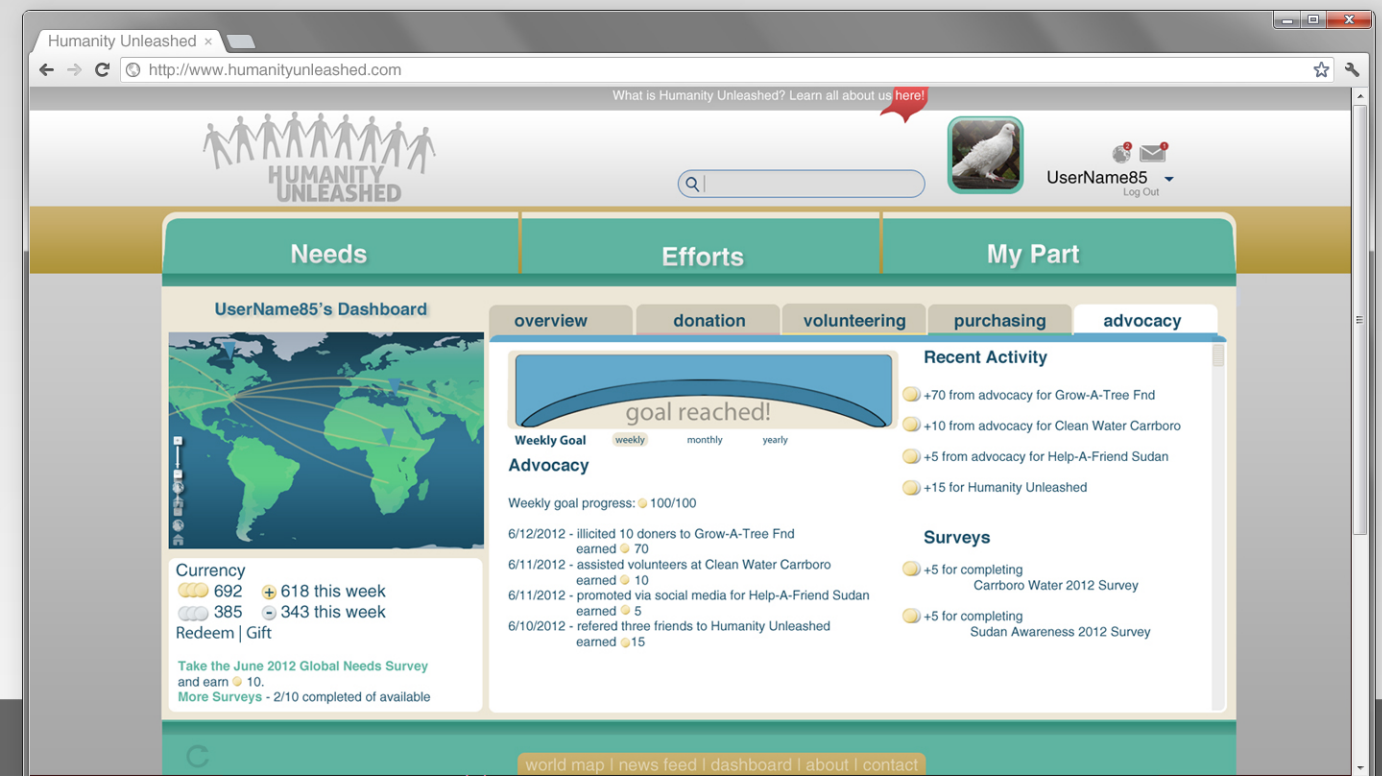
To populate the dashboard, users follow and choose to support projects directly or needs generally through the "Causes" section of the site. Local and Global needs are separated to allow for a more intuitive interface.



Users can choose to support needs globally or by geographic area. When supporting needs, resources are dynamically allocated by Humanity Unleashed to the projects that will achieve the highest marginal impact.

Virtual Currency

Users who struggle to meet their basic needs are empowered to participate fully in the system through an additional form of virtual currency earned through volunteering and advocacy efforts. Based on means testing, the currency can be redeemed by individuals for basic housing, food, and Internet access needs. In contrast to existing aid programs, earning virtual currency in this manner will engender in users a sense of empowerment to help their communities and the world, an outcome not possible through a simple handout system.



In order to fuel the optimization of efforts as well as the prioritization of needs, an intelligent survey system will be implemented as part of the advocacy section. In addition to providing valuable feedback to individual efforts, ongoing "Global Needs Surveys" will provide for unbiased comparisons between dissimilar needs.

Cause Interface

Humanity Unleashed x
http://www.humanityunleashed.com

Switch to Home View

Cause Center OldGrowthFoundation Log Out

Dashboard Projects Advocacy Remote Assistance

current projects | completed projects

solo projects: Save a Tree Initiative, XYZ Project, ABC Project

joint projects: Clean Water Carrboro, Help-A-Kid Africa, Home Assistance USA, Conflict Zone Aid 2012

- Program Goals (edit)
Preserve 1000 acres of old-growth forest in the path of commercial development in the Carrboro NC area. Utilize a combination of local advocacy, developer incentives, development planning assistance.

Needs Addressed	Projected Impacts
- Habitat Preservation (#habitatpres)	- preservation of 15 species of native animals. 8,000
- Air Quality (#airquality)	- local reduction of smog: 40 PPM. 5,000
- Carbon Sequestration (#carbonseq)	- amount of carbon emissions prevented: 800 tons. 2,000
- Sustainable Urban Planning (#urbanplanning)	- greener urban environment for 3,000 people. 4,000

- Geographic Area (edit)
Carrboro, NC (27510)

+ Personnel (edit)
+ Funding Allocation (edit)
+ Progress (edit)

Home View | Dashboard | Projects | Advocacy | Remote Assistance | About | Account | Contact

Any person or organization can create a project under the Causes section of the site and upload information about their approach, as well as information about the need they are addressing, which will populate the user side of the site. They will also be able to use a robust set of tools designed to facilitate cooperation in the pursuit of shared goals.

Humanity Unleashed x
http://www.humanityunleashed.com

Cause Center OldGrowthFoundation Log Out

Dashboard Projects Advocacy Remote Assistance

reporting standard deliberations
participating: Old Growth Forest Preservation, Drinking Water Quality

following: Children's Nutrition, Remote Education, Housing Conditions, Urban Air Quality

Old Growth Forest Preservation Reporting Standard

Participants: Forest and Species Preservation Causes
Invitation Sent: October 1, 2012
Proposed Modifications due: 5 days (October 22, 2012)
Next Voting Round: 11 days (October 28, 2012)

- Current Standard
Proposed By: ABC Foundation, Organizational Lead

Documentation of number of preserved trees to be completed by certified tree survey, sealed and digitized along with written statements from developers detailing value-added interactions with the entity in question. Tree-survey to include estimated ages and diameters of preserved trees and noted with rare or endangered species preserved... (more)

- Proposed Modifications (propose)

Proposed By: Tree-Verb Foundation
-Require exact measurements of endangered trees.

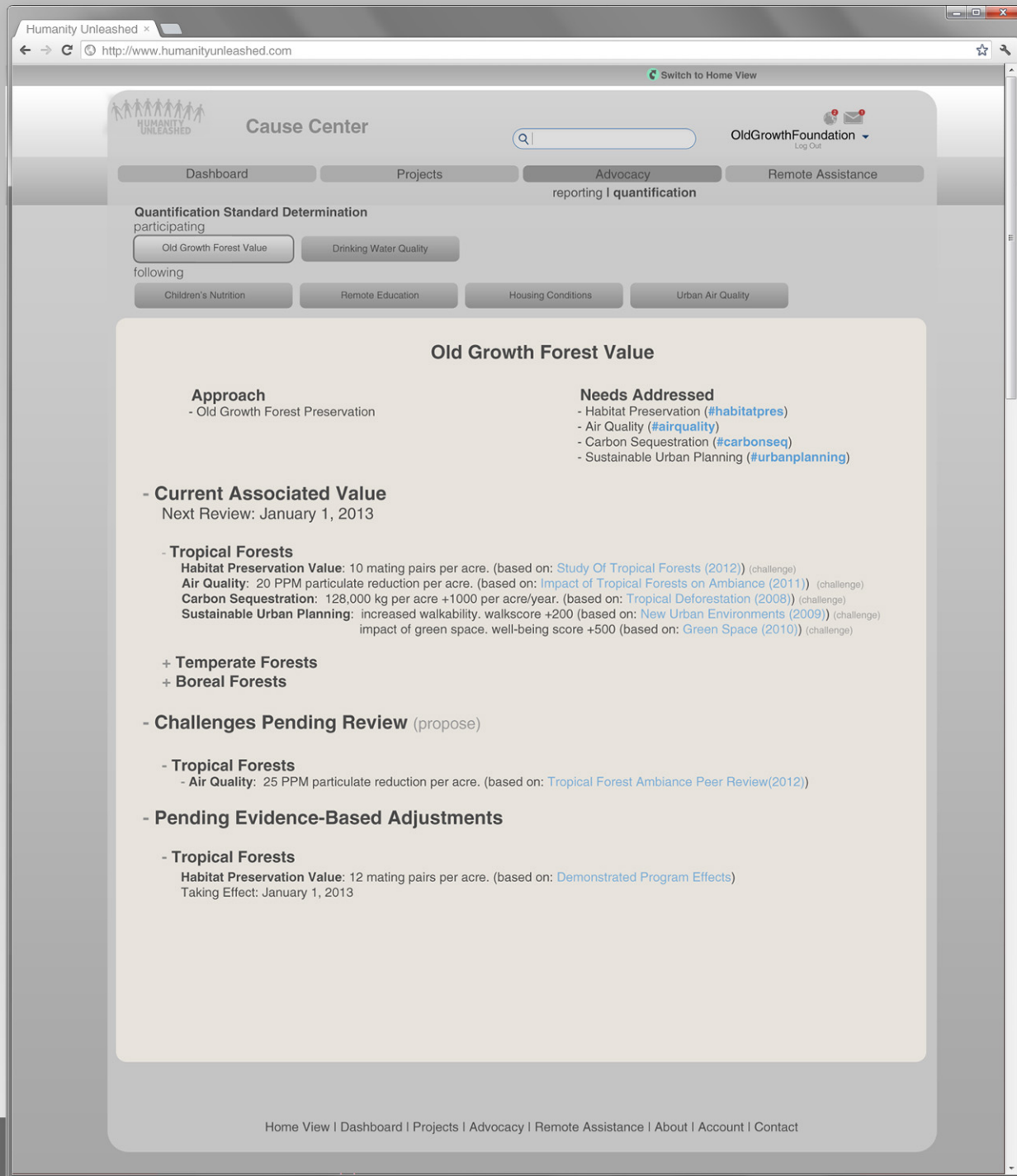
Proposed By: Sustainable Lumber Association
-Submit plan for sustainable forestry practices in regards to preserved area.

Your Modifications
-Carefully examine the bark.

+ Voting Center
+ Previous Voting Rounds

Home View | Dashboard | Projects | Advocacy | Remote Assistance | About | Account | Contact

Each program must document its achieved impacts before valuations are allowed to be displayed and currency distributed to participants. The documentation requirements will vary widely by geographical area and need, but a transparent, inclusive process will provide the tools for a massive parallel process to achieve consensus within functionally similar approaches. Continual challenges to the validity of the documentation methodologies and advancing technology will provide ever more accurate feedback once the system is in place.



Once program impacts are determined and documented, the synergistic effects of the realized benefits are accounted for with a combination of existing scientific literature and data gathered through the system over time. As with the reporting standards, the process is inclusive and transparent; however, only peer-reviewed, quantifiable data may be put forth as a replacement valuation. Ultimately, a robust set of data to underpin these valuations will be available through Humanity Unleashed's own follow-up tracking initiatives.

Mobile Access



Tools designed for use in a mobile environment and constructed within a modular framework will provide inclusivity and convenience, allowing individuals to utilize components as needed and facilitating functionality updates as technological capacities and project needs advance. The needs of all groups, from donors and project participants to the recipients of the aid, will be supported with capacities including donation and cause management, mobile payments and check-ins, information consumption interfaces, individual and group productivity tools, and sensing and reporting capabilities.

Gamification

+2

Weekly User Spotlight

ThomasSnailton72
+4021 this week

Super Volunteer Cause Creator Big Advocate

Group Challenge Completed!

You, ThomasSnailton72, and Matomatic
Have volunteered more than 50 hours this week!

Award

Gamification elements such as user spotlights, individual and group challenges, stretch goals and achievements, badges, etc. are made possible through the quantification of benefits inherent to use of a currency system. Such design elements are tied to subliminal motivational cues and offer significant potentials for motivating and rewarding user actions. Virtual rewards for both collaborative and competitive efforts could be offered within the Humanity Unleashed system as well as through future virtual environments that garner significant buy-in from the global public, tying success within these environments to real world actions that benefit mankind.

Automation



The data analytics necessary to implement tracking and quantification of global needs and efforts will be automated in-house, and Humanity Unleashed will assist in automating other, value-creating tasks within the framework in pursuit of increased efficiency. The structure of the system eliminates risk of market failure or social justice issues: individuals who have their roles replaced can be seamlessly provided new opportunities to assist elsewhere within organization while benefiting directly from the aggregate gains. As automation technology advances, the positive impacts will mount, and Humanity Unleashed will continue to work to ensure these tools are leveraged in a way that upholds the global good.

Accountability

Humanity Unleashed Inc. will oversee the creation and maintenance of these tools for use by the global public and is primarily concerned with remaining steadfastly committed to the global will in accordance with its **three founding ideals:**

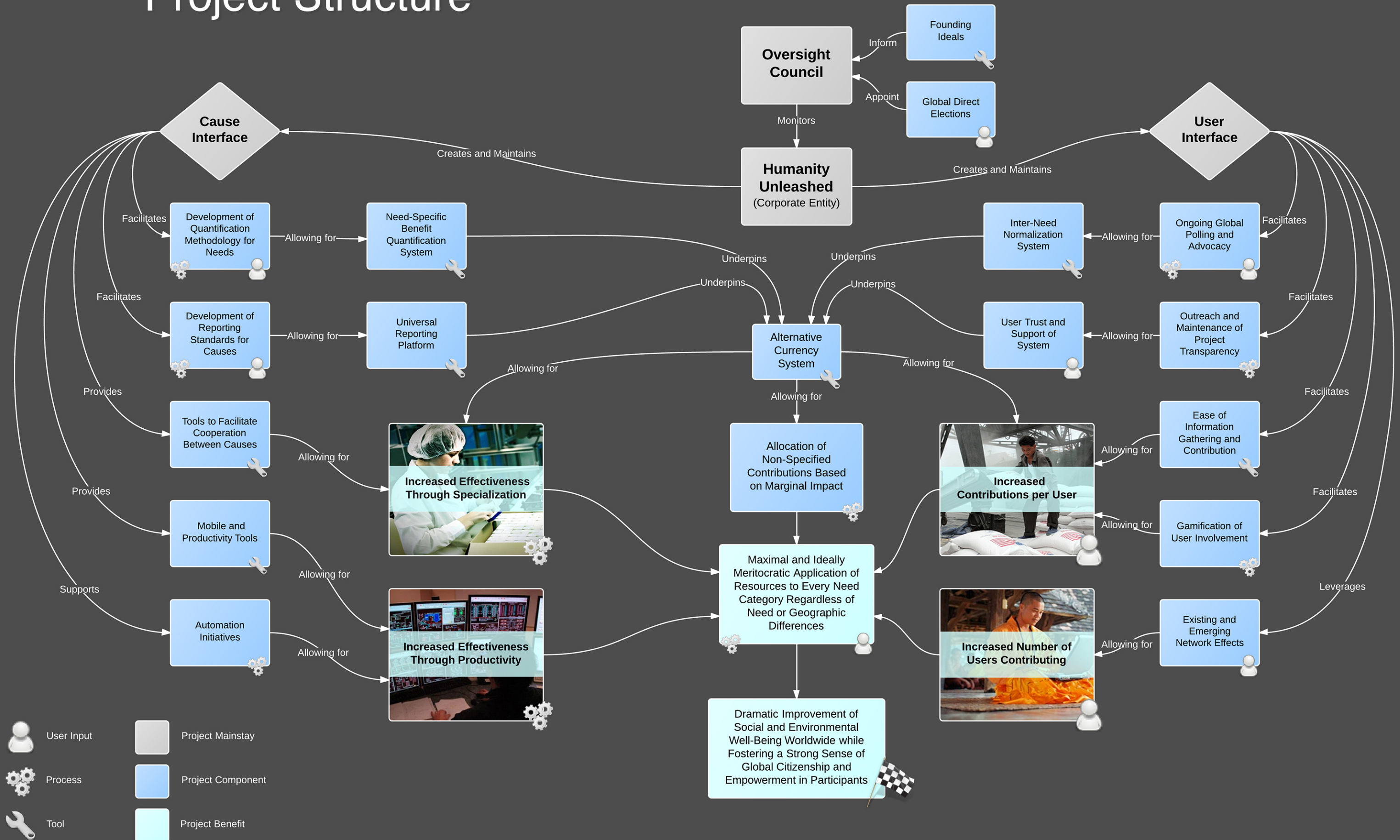
- Δ **Human life has intrinsic value**
- Δ **The biosphere has intrinsic value**
- Δ **An efficient, transparent, and inclusive system should uphold these values**

To this end, an Oversight Council structure has been put in place to ensure compliance with the founding ideals and retain ultimate ownership (but no direct control) of all intellectual and real property associated with Humanity Unleashed. This nine person entity will be comprised of individuals with demonstrated, lifelong commitments to altruistic endeavors and will be elected via global direct elections as soon as is logistically possible.

The Oversight Council will serve not only as a check on the executive team and board, but as a symbol of how the project's mission, the genesis of a shared journey in pursuit of humanity's highest ideals, is preeminent to Humanity Unleashed as a corporate entity.



Project Structure





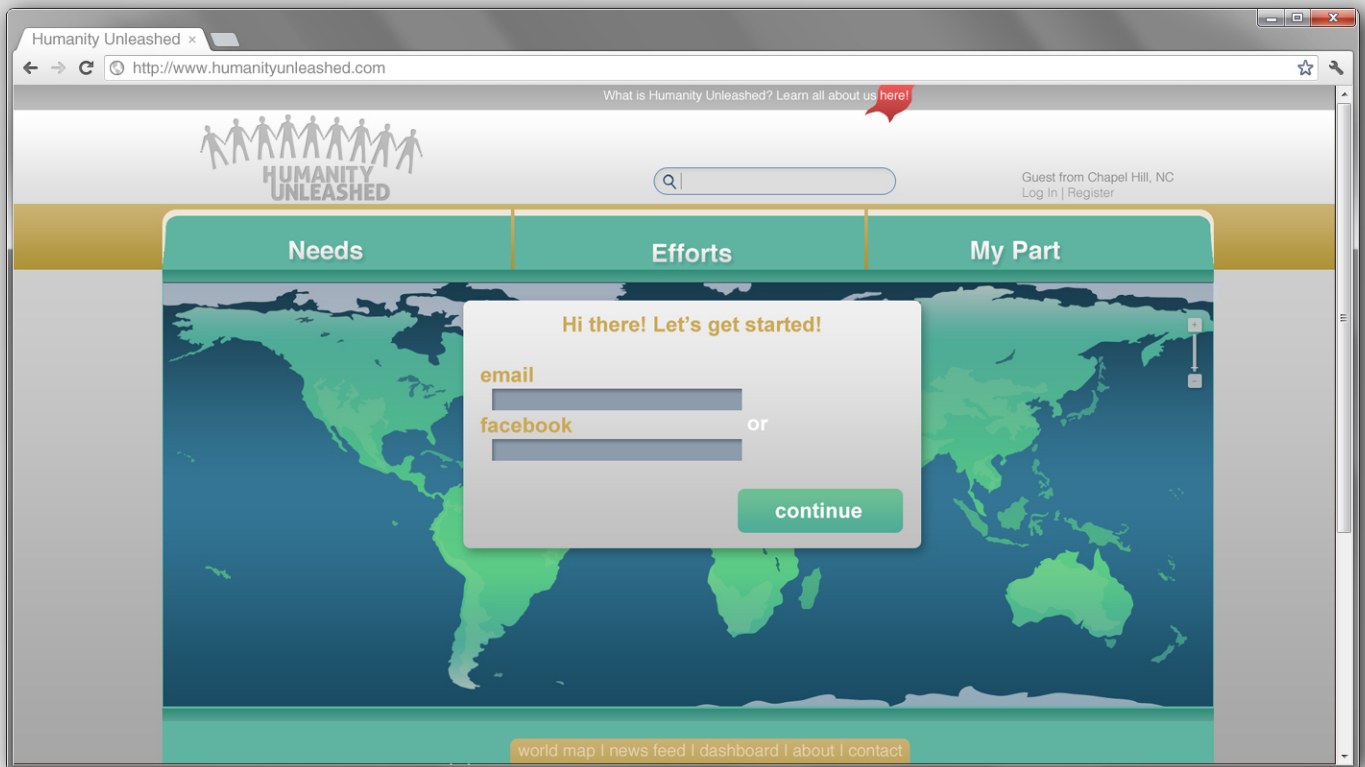
Humanity Unleashed is a system designed to uphold basic human dignity and the intrinsic value of life on earth. It will enable the intelligent and dynamic distribution of a massive and growing pool of resources towards these ends in a way current market systems are incapable of doing. It can easily handle the ongoing transition to automated workflows that is “destroying jobs” at a staggering pace and setting the stage for massive social unrest if no intelligent alternative is presented.

By creating a system that leverages specialized knowledge from around the globe and channels it intuitively to allow individuals to increase their own positive impact, Humanity Unleashed will create an unprecedented opportunity to unify human intent on a global scale. This is made possible

not by forcing a single point of view onto others, but by simply illustrating the interconnectedness of our modern society and environmental systems in a manner that is immediately accessible to all.

A currency system is the only viable way to underpin this concept: By quantifying something, you make it instantly accessible and comparable. Thanks to the rapid advancement of distributed IT networks and computing power in recent years, it is now undoubtedly possible to quantify and optimize for social and environmental good. A concerted global effort to create the necessary framework is pressingly needed in order to seize upon this opportunity to unify behind our universal, empathic connections and needs.

Humanity Unleashed.



H2-Know
South India Initiative
Program to promote information
on the safe consumption
of water in areas of need.
(expand)

displaying >> significant needs

searching tags >> infrastructure, safteyawareness, cleanfuels